

◀ **Efficiency Optimization:**
Agence Sportive
Desrochers Adopts Custom
Automated Billing. />

ASD Promo.

Custom automated billing ensures accuracy and eliminates errors for maximum performance.



«The transformation has been remarkable. What used to require the workload of two and a half full-time employees is now condensed into one hour per business day. Thanks to the fast and easy processing of invoices, we have redefined efficiency.»

- Chantal Jourdain, Financial Controller

ASD Promo

- 5000 sq ft of storage
- 9 employees
- Founded in 1997
- Annual revenue: \$28M
- Between 500-600 invoices processed per week
- Industry: Retail/Distribution



ASD Promo opted for a web application integrated with Outlook and Acomba, automating the invoice processing to eliminate manual errors with unparalleled accuracy.

In the context of optimizing the accounting process at ASD Promo, several challenges and issues emerged:

- > The need to manually process a significant number of invoices, constantly increasing over the years, created an unsustainable workload for employees, with two full-time positions of 35 hours per week and one part-time job of 15 hours per week.
- > This demanding manual method resulted in constant pressure on the staff in case of absence, leading to stress and impacting the smoothness of operations related to the continuous processing of supplier invoices and the deployment of customer invoices throughout the year.





Advanced Integration of Acoma with a Custom-Made Middleware

Redefining the accounting experience with Acoma, the implemented middleware ensures seamless connectivity and streamlined operations for businesses.

Objective of Accounting Optimization

ASD Promo aimed to centralize the billing task in the hands of one person to improve operational efficiency.

Adopting Custom Software

ASD chose custom software due to the unique nature of their operations, requiring a solution specifically tailored to their needs.

Crucial Features for ASD

All steps of the process, from the automation of supplier invoice recording to the deployment of customer invoices and their email sending, were essential features for ASD.

Deployed Solution

Openmind implemented a comprehensive solution automating the recording of supplier invoices, customer billing, and the automatic sending of invoices via email, including attached PDF files.

Accounting Optimization at ASD

Centralization, automation, and customization with Openmind.

Used Technologies:

acomba

Accounting software hosted in a local infrastructure

 **Windows Server**

Hosting of accounting software



Dedicated email service administering the complete billing/refunding process

 **Microsoft .NET**

Framework most likely to be compatible with the used software

 **itext**
by apyryse

Pdf2Data and extracts data from PDFs into the application



Accounting Optimization at ASD Promo with Openmind

Automation, precision, and efficiency: redefining invoice management for increased productivity

Operational Transformation at ASD Promo

To overcome operational challenges, ASD Promo collaborated with Openmind to develop a web application integrated with Outlook and Acomba. The main objective was to automate the invoice processing, thus eliminating manual interventions. Our team developed an application that can intelligently detect emails containing invoices, ensuring maximum accuracy through the use of advanced algorithms and data extraction techniques.

The tangible results were significant, reducing the workload of 2.5 full-time employees to just 1 hour per day (5 hours per week), simplifying and accelerating the invoice processing.

By smoothly integrating the data into Acomba, the necessary accounting entries are generated with precise management fee calculations, eliminating the need for manual calculations and minimizing the risk of discrepancies.



Agence Sportives Desrochers :

The specialist in advertising messages on objects and clothing.

Openmind distinguished itself by providing its services efficiently and demonstrating a level of professionalism far superior to a previous provider.

